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Toughbooks in Action

Panasonic helps power Holden Racing Team



Panasonic has become an Official Supplier to the Holden Racing Team (HRT), in a deal that will see HRT use Panasonic CF-18 Toughbooks for race analysis and technical support.

The partnership also includes providing HRT with Panasonic VIERA LCD televisions and DVD Recorders for race recording and analysis. John Crennan, Chairman, said, "HRT is delighted about our alliance with Panasonic as the opportunities to benefit

from Panasonic technology are endless, starting with the perfect match between Toughbooks and the demanding, fast-paced world of HRT in the V8 Supercar Championships." Panasonic Toughbooks will be used for measuring car telemetry, connecting directly to the V8 race car, and downloading and analysing engine and chassis information. The pit crew will also receive graphical lap time information wirelessly for immediate race performance assessment. Drivers can analyse this information by viewing the Toughbook during a pit stop whilst waiting in the car and by taking the Toughbooks with them after the race.

TOUGHBOOK®
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Panasonic LCD TVs will be mounted in the garage and connected to a Toughbook as displays for the car's telemetry.

Mark Skaife, Champion Driver, Holden Racing Team, said, "Panasonic Toughbooks have equipped HRT with the latest technology and are highly suited to our demanding and rugged work environment. Toughbooks allow engineers and drivers to analyse data directly from the race car in pit lane. Having this crucial information so accessible can only maximise our performance. It's great having Panasonic racing with us!"

The Panasonic CF-18 Toughbook is a robust notebook specially designed to protect valuable data from impact, moisture, water and dust. Built-in ruggedised features include a full magnesium-alloy case, sealed port and connector covers, ruggedised case hinge and moisture and dust-resistant LCD, keyboard and touchpad. Both the screen and hard drive are impact-isolated and the entire unit has been tested for compliance with MIL-STD-810F requirements (US Military standards) for

drop shock and vibration absorption, and liquid, dust and dirt ingress in extreme operating environments.

Panasonic is proud to be supporting HRT. Toughbooks are purpose-built to withstand knocks, drops and vibration shocks, as well as exposure to liquid, dust and dirt, providing HRT with equipment ideally suited to the high-performance world of motor racing.

Panasonic Toughbooks are specifically designed for those working in harsh environments where their equipment is constantly exposed to the elements. In motor racing, dust, rain, oil, or accidental dropping could easily damage a standard notebook.



Holden Racing Team

The Holden Racing Team began following the establishment in 1988 of the joint venture between the TWR Group and Holden, to form Holden Special Vehicles.

It was a logical step to form a touring car team to create a marketing link between the Special Vehicles division and Holden's motorsport activities.

Six championships, five Bathurst 1000 victories and more than 50 round victories later, Holden's official factory team has cemented itself as Australia's most respected and successful, and is proud to continue Holden's long tradition of success in motor sport in Australia.

Mark Skaife stands on the cusp of being recognised as the sport's most successful driver and is building a strong challenge for the 2006 championship, a record-breaking sixth of his stellar career. He is the defending Bathurst 1000 champion along with teammate Todd Kelly, who is regarded as among the quickest and most talented of the sport's new breed of talented young drivers.

The Team is honoured to have long-term Partnerships with major national and international companies including Holden, Mobil 1, Holden Special Vehicles and Bridgestone, and in recent times has welcomed new Partnerships with Panasonic, Gillette, Dodo, Toll, Uvex and Riviera.

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