

Key Markets and Applications

Built to last, Zebra's Xi4 high-performance printers are ideal for manufacturing, transportation/logistics and the government/public sectors. Applications include:

- Receiving and shipping labeling
- Work-in-process labeling
- Asset management
- Inventory management
- Top-side and bottom-side circuit board labeling
- Product identification labeling
- Serial plate labeling
- Surgical tool and equipment labeling
- Diagnostic kit, vial and slide labeling
- Compliance labeling (AIAG, ODETTE, UCC/EAN-128, etc.)
- Chemical-drum, banner-size, packing-slip and other wide-label applications

Titles to Target

Managers/directors/VP/C-level for:

- IT/IS tech support
- Operations
- Program managers for Armed Forces
- IT for Armed Forces



Reseller Guide to the Zebra®

Xi4™

High-Performance Printers

Connecting you to resources and support for successfully selling Xi4 printers



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Industry-Proven Products. Partner-Driven Solutions.

Introducing

Xi4™

High-Performance Printers

Zebra's Xi4 printers carry on the high-performance hallmarks of Zebra's legendary rugged, reliable, all-metal Xi™ series, including rugged durability, consistently outstanding print quality, fast print speeds, long life and unparalleled reliability.

And Xi4 printers build upon this legacy with new advanced and flexible features that make them faster and easier to operate, customize, maintain, and integrate. Backed by all this power and performance, built-to-last Xi4 printers ensure lower total cost of ownership, making them a smart investment for any organization valuing high performance.



Poster



Customer Pitch



Flyer



What's inside your kit

- *CUSTOMER COLLATERAL*
- *SALES TOOLS*

Why Xi4 Printers

- 40 percent faster print speeds on 110Xi4™ and 140Xi4™ improve productivity in batch printing and print-and-apply lines. At 14"/356 mm per second, they provide one of the fastest technologies on the market.
- Simpler front control panel includes larger, brighter, easier-to-read LCD with an optional customizable menu that tailors the content and navigation to customer needs. Menu supports a wide variety of languages—great for multinational operations.
- Xi4 printers offer versatile network connectivity choices for easy integration, such as simultaneous parallel/Ethernet capability, and included internal ZebraNet® 10/100 Print Server (Ethernet) with faster data transfer rates than XiIIIPlus™ printers.
- Advanced ribbon- and media-low sensing capability helps reduce downtime and allows users to plan supplies changes instead of reacting after the fact.
- 110Xi4 is built RFID Ready to grow with future needs. Upgrade kit for UHF EPC Gen 2, Class 1 compliant RFID enablement coming soon.