



**Peacock Bros.**

**We need to  
reduce waste in an  
environmentally  
responsible way**

## Make A Difference

Siliconised glassine label liner cannot be recycled with normal paper as a sophisticated de-inking plant is needed to remove the silicone. Consequently, the options (in Australia) are limited to landfill, a problem we should all be trying to reduce.

That's why at Peacock Bros. we're extremely proud to offer GreenLiner as an alternative to traditional liners. Not only does it perform exceedingly well, but it's one step closer to designing an environmentally sustainable supply chain.

Increasing your productivity doesn't have to compromise the environment, make a difference and let your customers know you're ahead of the game!



## A Revolution in Labelling

Introducing GreenLiner, the first commercially recyclable label liner offering businesses significant operational benefits and cost savings. The culmination of years of research and investment, GreenLiner is an excellent choice for most labelling applications including shipping and freight labels, product labels and retail labels.

Talk to our friendly consultants today about how GreenLiner can help you meet your business objectives.

### Less downtime

GreenLiner is so much thinner than other liners you can fit 45% more labels per roll. The result is fewer roll changes and less downtime in your production line.

For those looking to improve employee comfort and safety, GreenLiner can substantially reduce the weight of large rolls.



### Easy to recycle

Unlike traditional glassine and PET liners, GreenLiner is incredibly easy to recycle.

Simply dispose of it in your existing plastic recycling bins. You save on expensive waste, whilst strengthening your company's commitment to sustainability.



### Win on freight & storage

20% thinner and 54% lighter than traditional glassine liners, GreenLiner can significantly reduce your packaging material weight - saving you transportation costs as well as warehousing space.



**Available in Australia exclusively through Peacock Bros.**

# Peacock Bros. Drive Operational Efficiency in the Supply Chain.



## Technical Information

Backing	GreenLiner
Sales Code	PPP
Product	Clear polypropylene backing material.
Use	Designed for applications requiring liner strength e.g. high speed converting and label application lines and applications requiring moisture resistant liner.

### Typical technical values

Substance	27	g/m	ISO 536
Caliper	30	$\mu\text{m}$	ISO 534
Tensile strength MD	200.0	N/mm	DIN 53455
Tensile strength CD	180.0	N/mm	DIN 53455



**Contact us for more information  
or a quote on using GreenLiner  
for your packaging.**

**Peacock Bros.**

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expertise &  
efficiency  
since 1888**

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